OPIS A DOW JONES COMPANY

CHEMICAL MARKET ANALYTICS

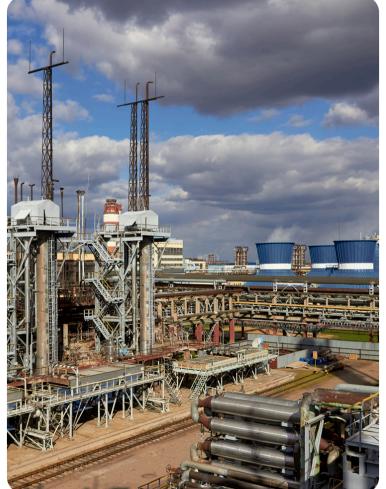
World Methanol Conference

14-16 October 2025 | Lisbon, Portugal

Sponsorship Prospectus

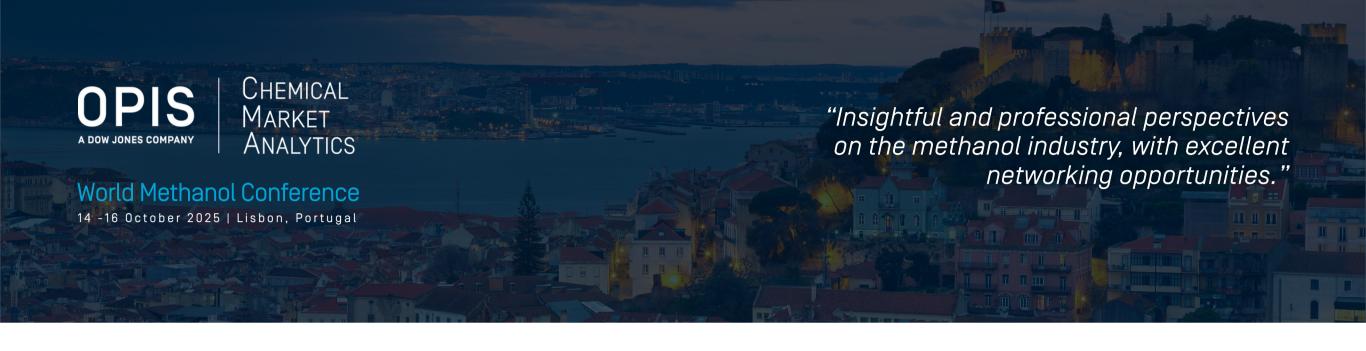
LEARN MORE











Position your brand as a global market leader.

At the **2025 World Methanol Conference**, join more than 175 key buyers and decision-makers from across the globe, including your current business partners, prospects and related experts and market makers to discuss global strategic issues, trends and forecasts at the most prestigious forum covering the methanol sector.

This year's program is condensed, focused and provides the balanced blend of knowledge transfer and networking that delegates and participants are looking for to maximize their return on investment.

Forward-thinking providers of products, services and equipment to this dynamic industry have the opportunity to increase their brand awareness, market penetration and ultimately sales by sponsoring one of a carefully thought-out mix of networking functions and branded items at the **2025 World Methanol Conference**.



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Why Sponsor the World Methanol Conference?

"Valuable insights and strong networking opportunities."

Force multiplier for sales efforts

Consider the investment in both time and travel it would take for your sales teams to meet with over 175 current and potential customers – the World Methanol Conference brings those decision makers together in one location for you and your sponsorship places your brand in a position to capture mind and market share in what will be the best sales opportunity of the year.

Build brand awareness on a global scale

Drive sales and expand your customer base by networking with attendees from every region of the world who'll be participating in the conference. These customers and prospects are seeking solutions to their operational challenges – how can you help?

Solidify existing customer loyalty

A sponsorship at the World Methanol Conference is the ideal way to keep your brand, products, and message in front of your current clients – reminding them of why they choose to do business with you initially and positioning your brand as solid, stable and here to help – not just today, but tomorrow and for years to come.

Gain a competitive advantage

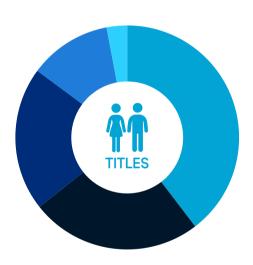
By showcasing your company's unique benefits, products, services and value proposition you can position yourself as a market leader and innovator, helping to gain that critical competitive edge needed in today's business environment.

"It is a good opportunity to reach potential customers."

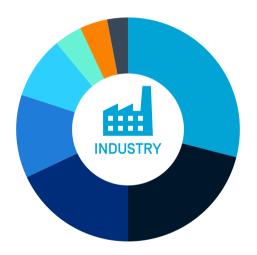
Audience Breakdown

Who Attends:

- Executive Leadership
- Business Development & Commercial
- Engineering & Technical
- Product & Project Management
- Strategy & Analysis
- Procurement & Supply Chain Management
- Research & Development



40%	Manager	
25 %	Individual Contributo	
21 %	Director	
12 %	C-Suite	
3 %	VP/SVP/EVP	



29 %	Producer	
21 %	Manufacturing	
18%	Engineering	
12 %	Supply Chain/Logistics	
9%	Distributor/Trader	
4%	Financial Services	
4%	Other	
3%	Consumer	



76 %	Europe
12%	Asia-Pacific
8%	Middle East
3%	North America
2 %	Latin America

What's Included?

Every sponsorship level at the World Methanol Conference (Foundational, Strategic, Conference and The "Hub" Experience) comes with the following set of marketing/brand-building benefits as part of your package.



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Recognition as a sponsor in pre-event marketing materials.
Logo, company description and hyperlink on the event website, listed by sponsorship level (Foundational, Strategic, Conference and The "Hub" Experience).
Complimentary attendee passes based on sponsorship level (details provided with each package).
Dedicated liaison to coordinate sponsor benefits.
Recognition of sponsorship by Conference Chair during the Welcome Remarks on Day 1 of the event.
Logo displayed on printed and digital signage onsite and at your sponsored function (if applicable).



Sponsorship Tiers

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Foundational



Strategic

SEE ALL SPONSORSHIPS



Conference



The "Hub" **Experience**

SEE ALL SPONSORSHIPS

SEE ALL SPONSORSHIPS

SEE ALL SPONSORSHIPS

Foundational Sponsor Options

In addition to the benefits listed on page 5, your Foundational Sponsorship includes 4 complimentary "All Access" registrations to **WMC 2025** and your choice of one of the following premium sponsored items.



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Networking Reception

1 Available

- Dedicated logo and brand visibility during the Networking Reception through a variety of channels.
- Opportunity to distribute promotional materials to attendees.
- Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.

Networking Luncheon

2 Available

- Dedicated logo and brand visibility during the Networking Luncheon through a variety of channels
- Opportunity to distribute promotional materials to attendees during the networking luncheon.
- Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.

Lock-in Now

Lock-in Now

Strategic Sponsor Options

In addition to the benefits listed on page 5, your Strategic Sponsorship includes 3 complimentary "All Access" registrations to WMC 2025 and your choice of one of the following premium sponsored items.



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Conference Bags

- · Company logo placement on bags provided to all delegates at registration.
- · Opportunity to place one piece of supplied promotional materials inside the bag.

Note Pads/Pens

• 2 or 4/C logo placement on notebook and pen provided to all attendees at registration and inside the general session.

Lock-in Now

Registration/Lanyards

- Sponsor logo on conference lanyards and check-in kiosks.
- · Dedicated logo visibility during registration/check-in.
- · Opportunity to distribute promotional material as attendees arrive to check in and pick up their event materials.

Hotel Key Cards

· Sponsor logo printed on the hotel room key cards of all attendees registered in the event room block, then distributed at the hotel front desk during check-in.

Lock-in Now

Lock-in Now

Lock-in Now

Conference Sponsor Options

In addition to the benefits listed on page 5, your Conference Sponsorship includes 2 complimentary "All Access" registrations to **WMC 2025** and your choice of one of the following premium sponsored items.



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Networking Break

4 Available

- Sponsor branded coffee cups and napkins.
- Dedicated logo and brand visibility during your sponsored networking break.

Lock-in Now

Networking Breakfast

2 Available

- Sponsor branded coffee cups and napkins.
- Dedicated logo and brand visibility during your sponsored breakfast.

Lock-in Now

Wireless Internet

 Recognition as the provider of WIFI access to delegates during the event - benefits include logo attribution, sponsor specific PW and redirect to your company's URL.

Lock-in Now

Strategic Dialogue

2 Available

 A 20-minute presentation by sponsor in a dedicated area on topic jointly determined by sponsor and Chemical Market Analytics.

Lock-in Now

The "Hub" Experience

Like the center of an "Old Western Wagon Wheel", the "Hub" hosts numerous food and networking activities and critical discussions and new partnerships radiate out from it, putting your organization in the epicenter of the event's networking. This area is designed for you as a sponsor to exchange ideas, insights and solutions while seamlessly networking with attendees.

A "HUB" may be reserved as a stand-alone experience or added to any level of sponsorship – see your sales representative for details.

Your "HUB" experience includes:

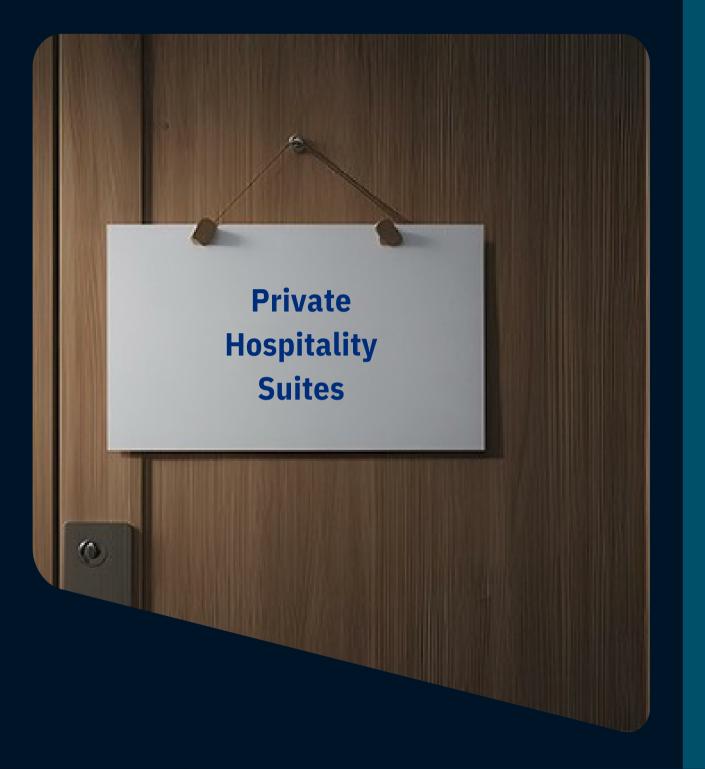
- A draped and skirted 6' tabletop
- Two [2] chairs
- Electrical drop
- Pre-show website promotion and listing via the event site and attendee platform
- On-site promotion
- Logo display onsite
- One (1) complimentary registration

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"An excellent opportunity to network and gain exposure to the latest technologies across every aspect of the methanol industry."

Email us for more information





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Hospitality Suites / Meeting Rooms

Vendors interested in hosting private client meetings with their counterparties, prospects or business partners can reserve a hospitality suite or meeting room for the duration of **WMC25**.

Various sizes are available to accommodate your individual needs and preferential rates for suites and meeting rooms are available when reserved in conjunction with your sponsorship.

Please contact us for locations, sizing and availability.

Email us for more information





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Reserve your Sponsorship

Sponsorships for **WMC 2025** are available on a "first come, first served" basis and are expected to sell out far in advance of the event, so don't delay and risk losing the item that you've been considering!

To reserve your individual networking function or branded item, please contact:

Howard Weinman

Business Development Manager– Global Conferences and Events +1 508.667.1468

hweinman@opisnet.com

Thank you for your business and support.
We look forward to seeing you at **WMC 2025** in October!