

CHEMICAL MARKET ANALYTICS
BY OPIS, A DOW JONES COMPANY

World Soda Ash Conference

7-9 October 2025 | Palma de Mallorca, Spain

Sponsorship Prospectus

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Position your brand as a global market leader.

At **WSA 2025**, join more than 400 key buyers and decision makers from across the globe, including your current business partners, prospects and related experts and market makers to discuss global strategic issues, trends and forecasts at the most prestigious forum covering the world soda ash marketplace.

This year's program is condensed, focused and provides the balanced blend of knowledge transfer and networking that delegates and participants are looking for to maximize their return on investment.

Forward thinking providers of products, services and equipment to this dynamic industry have the opportunity to increase their brand awareness, market penetration and ultimately sales by sponsoring one of a carefully thought-out mix of networking functions and branded items at **WSA25**.

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Why sponsor the World Soda Ash Conference?

Gain a competitive advantage

By showcasing your companies' unique benefits, products, services and value proposition you can position yourself as a market leader and innovator, helping to gain that critical competitive edge needed in today's business environment.

Solidify existing customer loyalty

A sponsorship at **WSA 2025** is the ideal way to keep your brand, products, and message in front of your current clients – reminding them of why they choose to do business with you initially and positioning your brand as solid, stable and here to help – not just today, but tomorrow and for years to come.

Build brand awareness on a global scale

Drive sales and expand your customer base by networking with attendees from every region of the world who'll be participating in the conference. These customers and prospects are seeking solutions to their operational challenges – how can you help?

Force multiplier for sales efforts








Consider the investment in both time and travel it would take for your sales teams to meet with over 400 current and potential customers – **WSA 2025** brings those decision makers together in one location for you and your sponsorship places your brand in a position to capture mind and market share in what will be the best sales opportunity of the year.

What's Included?

Every sponsorship level at **WSA25** [Foundational, Strategic and Industry] comes with the following set of marketing/brand building benefits as part of your package.

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| | |
|---|---|
|  | Identification and recognition as a sponsor of WSA25 with inclusion in pre-event marketing and promotional materials. |
|  | Logo and hyperlink to sponsor's webpage on the event website. All sponsors will be listed by sponsorship level in order (Foundational, Strategic, Industry). |
|  | Logo displayed on event projection screen in main ballroom during event-wide welcome each day. |
|  | Customized marketing assets with your logo promoting your participation in WSA25 to include email signatures, social media graphics and other items for your use and distribution. These will be provided within 1-2 weeks after you reserve your sponsorship package. |
|  | Complimentary "all access" attendee passes to attend WSA25 based upon your sponsorship level. Details on the number of passes included with your sponsorship are included with the description of items offered at each level. |
|  | Option to add a Hospitality Suite to your sponsorship package at a discounted rate. Hospitality Suites are also available as a stand-alone item – please see page 10 for details. |
|  | Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination |

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Sponsorship Tiers



Foundational

[SEE ALL SPONSORSHIPS](#)



Strategic

[SEE ALL SPONSORSHIPS](#)



Industry

[SEE ALL SPONSORSHIPS](#)



**Hospitality
Suites/Meeting
Rooms**

[SEE ALL SPONSORSHIPS](#)

Foundational Sponsor Options

In addition to the benefits listed on page 5, your Foundational Sponsorship includes 4 complimentary “All Access” registrations to **WSA25** and your choice of one of the following premium sponsored items.

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Welcome Reception

1 Available

- Dedicated logo and brand visibility during your sponsored reception through a variety of channels, including print and/or digital signage and branded napkins.
- Opportunity to distribute promotional materials and/or welcome gift (both sponsor supplied) to attendees at your sponsored reception.

[Lock-in Now](#)

Evening Reception

1 Available

- Dedicated logo and brand visibility during the evening reception through a variety of channels, including print and/or digital signage and branded napkins.
- Opportunity to distribute promotional materials and/or welcome gift (both sponsor supplied) to attendees at your sponsored reception.

[Lock-in Now](#)

Offsite Tour/Luncheon

1 Available

- Recognition as offsite tour/luncheon sponsor on event website plus print and digital signage.
- Opportunity to distribute promotional materials and/or welcome gift (both sponsor supplied) to delegates participating in tour.

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Networking Luncheon

2 Available

- Dedicated logo and brand visibility during your sponsored luncheon through a variety of channels, including print and/or digital signage and branded napkins.
- Opportunity to distribute promotional materials (sponsor supplied) to attendees during your luncheon.

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Strategic Sponsor Options

In addition to the benefits listed on page 5, your Strategic Sponsorship includes 3 complimentary “All Access” registrations to **WSA25** and your choice of one of the following premium sponsored items.

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Sustainable Water Bottle

- Environmentally friendly water bottle, branded with the sponsor's logo and provided to all delegates at registration.

SOLD!

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Portfolio

- Custom portfolio featuring sponsor's logo and provided to all attendees – sponsor may also include marketing collateral inside the folio itself (sponsor supplied – 2 page maximum).

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Hotel Key Card

- The sponsors' logo printed on the hotel room key cards of all attendees registered in the **WSA25** room block at the host hotel, available to all at the hotel registration desk.

SOLD!

[Lock-in Now](#)

Tote Bag

- Company logo placement (single color imprint) on tote bags provided to all delegates. Ability to place one piece of marketing collateral (sponsor supplied – 2 page maximum) inside the tote.

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Registration/Lanyards

- Sponsor logo printed and highly visible both on the conference lanyards and the check-in kiosks used by delegates at **WSA25**.

SOLD!

[Lock-in Now](#)

Note Pads/Pens

- Sponsor's logo placement (single color) on notepad and pen provided to all attendees at registration and inside general session.

SOLD!

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Industry Sponsor Options

In addition to the benefits listed on page 5, your Industry Sponsorship includes 2 complimentary “All Access” registrations to **WSA25** and your choice of one of the following premium sponsored items.

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Wi-Fi Network

- Sponsorship of wireless internet used by delegates during **WSA25**, includes sponsor specific PW, logo and URL redirect to your site.

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Networking Break

4 Available

- Sponsor-branded coffee cups and napkins (single color).
- Dedicated logo and brand visibility during your sponsored networking break.

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Welcome Refreshments

2 Available

- Sponsor-branded coffee cups and napkins (single color).
- Dedicated logo and brand visibility during refreshments served prior to the start of sessions daily.

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A photograph of a wooden door with a light-colored sign hanging from it. The sign is white with dark blue text that reads "Private Hospitality Suites". The door has a metal handle and a lock visible at the bottom left.

Private Hospitality Suites

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Hospitality Suites / Meeting Rooms

Vendors interested in hosting private client meetings with their counterparties, prospects or business partners can reserve a hospitality suite or meeting room for the duration of **WSA25**.

Various sizes are available to accommodate your individual needs and preferential rates for suites and meeting rooms are available when reserved in conjunction with your sponsorship.

Please contact us for locations, sizing and availability.

[Email us for more information](#)



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Reserve your Sponsorship

Sponsorships for **WSA25** are available on a “first come, first served” basis and are expected to sell out far in advance of the event, so don’t delay and risk losing the item that you’ve been considering!

To reserve your individual networking function or branded item, please contact:

David Coates

Executive Director - Global Conferences and Events

P: +1 713.305.0116

E: dcoates@opisnet.com

Thank you for your business and support.
We look forward to seeing you at **WSA25** in October!