

CHEMICAL MARKET ANALYTICS

BY OPIS, A DOW JONES COMPANY

Global Chlor-Alkali and Vinyls Conference

15-16 May 2025 | Hilton Barcelona, Spain

Sponsorship Prospectus


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Position your brand as a global market leader.

At the Global Chlor-Alkali and Vinyls Conference 2025, join more than 150 key buyers and decision-makers from across the globe, including your current business partners, prospects and related experts and market makers to discuss global strategic issues, trends and forecasts at the most prestigious forum covering the chlor-alkali and vinyls product marketplaces.

This year's program is condensed, focused and provides the balanced blend of knowledge transfer and networking that delegates and participants are looking for to maximize their return on investment.

Forward-thinking providers of products, services and equipment to this dynamic industry have the opportunity to increase their brand awareness, market penetration and ultimately sales by sponsoring one of a carefully thought-out mix of networking functions and branded items at the Global Chlor-Alkali & Vinyls Conference 2025.

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Vinyls Conference

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TABLE OF CONTENTS

WHY SPONSOR?

WHAT'S INCLUDED?

SPONSORSHIP TIERS

FOUNDATIONAL SPONSORSHIP

STRATEGIC SPONSORSHIP

CONFERENCE SPONSORSHIP

THE "HUB" EXPERIENCE

RESERVE YOUR SPONSORSHIP

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Why sponsor the Global Chlor-Alkali & Vinyls Conference?

Gain a competitive advantage

By showcasing your companies' unique benefits, products, services and value proposition you can position yourself as a market leader and innovator, helping to gain that critical competitive edge needed in today's business environment.

Solidify existing customer loyalty

A sponsorship at the Global Chlor-Alkali & Vinyls Conference is the ideal way to keep your brand, products, and message in front of your current clients – reminding them of why they choose to do business with you initially and positioning your brand as solid, stable and here to help – not just today, but tomorrow and for years to come.

Build brand awareness on a global scale

Drive sales and expand your customer base by networking with attendees from every region of the world who'll be participating in the conference. These customers and prospects are seeking solutions to their operational challenges – how can you help?

Force multiplier for sales efforts

Consider the investment in both time and travel it would take for your sales teams to meet with over 150 current and potential customers – the Global Chlor-Alkali & Vinyls Conference brings those decision makers together in one location for you and your sponsorship places your brand in a position to capture mind and market share in what will be the best sales opportunity of the year.







What's Included?

Every sponsorship level at the Global Chlor-Alkali & Vinyls Conference [Foundational, Strategic, Conference and the "Hub" Experience] comes with the following set of marketing/brand-building benefits as part of your package.

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	Recognition as a sponsor in pre-event marketing materials.
	Logo, company description and hyperlink on the event website, listed by sponsorship level [Foundational, Strategic, Conference and the "Hub" Experience].
	Complimentary "all-access" passes based on sponsorship level [details provided with each package].
	Dedicated liaison to coordinate sponsor benefits.
	Recognition of sponsorship by Conference Chair during the Welcome Remarks on Day 1 of the event.
	Logo, company description and hyperlink in event "app", available to all delegates one [1] week prior to the event.

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Sponsorship Tiers



Foundational

[SEE ALL SPONSORSHIPS](#)



Strategic

[SEE ALL SPONSORSHIPS](#)



Conference

[SEE ALL SPONSORSHIPS](#)



The "Hub" Experience

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Foundational Sponsor Options

In addition to the benefits listed on page 5, your Foundational Sponsorship includes 4 complimentary “All Access” registrations to GCAV 2025 and your choice of one of the following premium sponsored items.

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Networking Reception

1 Available

- Dedicated logo and brand visibility during the Networking Cocktail Reception through a variety of channels.
- Opportunity to distribute promotional materials to attendees at the evening reception.
- Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.

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Networking Luncheon

1 Available

- Dedicated logo and brand visibility during the Networking Luncheon through a variety of channels
- Opportunity to distribute promotional materials to attendees during the networking luncheon.
- Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.

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Strategic Sponsor Options

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In addition to the benefits listed on page 5, your Strategic Sponsorship includes 3 complimentary “All Access” registrations to GCAV 2025 and your choice of one of the following premium sponsored items.

Conference Bags

- Company logo placement on tote bags provided to all delegates at registration.
- Opportunity to place one piece of supplied promotional materials into the tote bag.

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Note Pads/Pens

- 2 or 4/C logo placement on notebook and pen provided to all attendees at registration and inside the general session.

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Registration/Lanyards

- Sponsor logo on conference lanyards and check-in kiosks.
- Dedicated logo visibility during registration/check-in.
- Opportunity to distribute promotional material as attendees arrive to check in and pick up their event materials.

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Hotel Key Cards

- Sponsor logo printed on the hotel room key cards of all attendees registered in the event room block, then distributed at the hotel front desk during check-in.

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Conference Sponsor Options

In addition to the benefits listed on page 5, your Conference Sponsorship includes 2 complimentary “All Access” registrations to GCAV 2025 and your choice of one of the following premium sponsored items.

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Networking Break

3 Available

- Sponsor branded coffee cups and napkins.
- Dedicated logo and brand visibility during your sponsored networking break.

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Networking Breakfast

2 Available

- Sponsor branded coffee cups and napkins.
- Dedicated logo and brand visibility during your sponsored breakfast.

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Wireless Internet

- Custom WIFI splash page with sponsor specific PW, logo and URL redirect to your website.

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Strategic Dialogue

2 Available

- A 20-minute presentation by sponsor in a dedicated area on topic jointly determined by sponsor and Chemical Market Analytics.

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The “Hub” Experience Options

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Like the center of an “Old Western Wagon Wheel”, the “Hub” hosts numerous food and networking activities and critical discussions and new partnerships radiate out from it, putting your organization in the epicenter of the event’s networking. This area is designed for you as a sponsor to exchange ideas, insights and solutions while seamlessly networking with attendees.

A “HUB” may be reserved as a stand-alone experience or added to any level of sponsorship – see your sales representative for details.

Your “HUB” experience includes:

- A draped and skirted 6’ tabletop
- Two (2) chairs
- Electrical drop
- Pre-show website promotion and listing via the event site and attendee platform
- On-site promotion
- Logo display onsite
- One (1) complimentary registration

[Email us for more information](#)



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Reserve your Sponsorship

Sponsorships for GCAV 2025 are available on a “first come, first served” basis and are expected to sell out far in advance of the event, so don’t delay and risk losing the item that you’ve been considering!

To reserve your individual networking function or branded item, please contact:

[Howard Weinman](#)

[Business Development Manager- Global Conferences and Events](#)

[+1 508.667.1468](#)

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Thank you for your business and support - We look forward to seeing you at GCAV 2025 in Barcelona!