

**OPIS**  
A DOW JONES COMPANY

CHEMICAL  
MARKET  
ANALYTICS

# Market Advisory Service

Industry's most comprehensive price and economics discovery,  
near-term analysis and forecasts of global chemical markets.



Learn More

Chemical Market Advisory Services provide the industry's most comprehensive price and economics discovery, near-term analysis and forecasts of global chemical markets. Through continual, personal contact with key industry sources, our research experts gather and analyze the salient data, which they then translate into valuable insights and forecasting advice.

Clients receive the near-term outlook for major upstream and downstream market conditions and behavior fundamentals, including prices, costs, and/ or margins, supply/demand, and trade flows. In addition to a detailed analysis of the market data, the experts review the cause-effect of the behaviors, explaining not only what is occurring but why it is occurring as well as the forecast and logical basis of the future behavior of the market.

Over 30 product-specific services and industry experienced consultants in the major regions of the world provide objective, quantitatively rigorous, independent perspectives on the market. Benefits include client access to our weekly updated pricing and economics database, including forecasts, and to our research experts for market advice directly related to the respective service.

## Who uses this service?

Producers, Consumers, Traders, Logistics companies, End-users, and Financial entities depend on our Market Advisory Services to obtain accurate and unbiased near-term intelligence on the world's major chemical markets. Personas using the services include, Procurement, Sales & Marketing, strategic planners, product managers, business leaders, financial analysts.

## Program Scope

The Market Advisory Services provide accurate current near-term market data and analysis for five basic chemical families. Depending on content and client needs, the services distribute daily, weekly, bi-weekly or monthly reports and/ or data supplements.

### Report Contents

- Market prices, costs, and/ or margins [historical, current, forecast]
- Extensive expert commentary on prices, margins, trade, market conditions, operational issues and future trends impacting markets
- Quarterly supply/demand balances and trade flows

### Inquiry & Consulting Privileges

Subscribers receive reasonable access to Chemical experienced industry professionals for market advice related to the service's respective product coverage.

### Market Advisory Services

Chemical Market Advisory Services offer monthly and weekly services. For products that are more actively traded, have daily services. Together, they cover five basic chemical families.

# Chemical Market Advisory Services include:

## Olefins & Derivatives

- Asia C4 Olefins & Elastomers
- Asia Light Olefins
- Europe/Middle East Light Olefins
- Global Acrylates & SAP
- Global Acrylonitrile & Derivatives
- Global C4 Olefins & Elastomers
- Global Oxo Alcohols & Plasticizers
- Global Ethylene Oxide, Glycol & Derivatives
- Global Tire Raw Material Indices
- North America Light Olefins

## Methanol & Others

- Global Acetyls
- Global Methanol

## Aromatics & Fibers

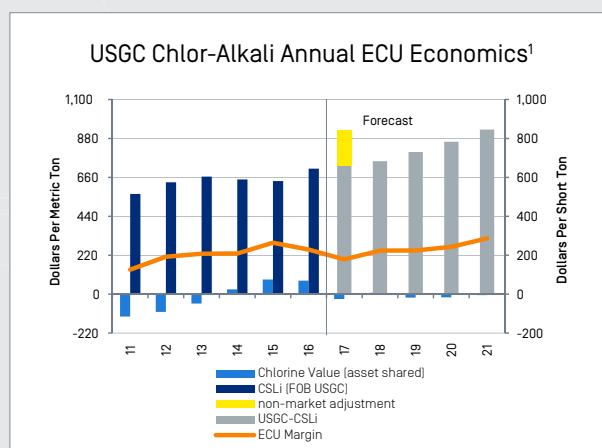
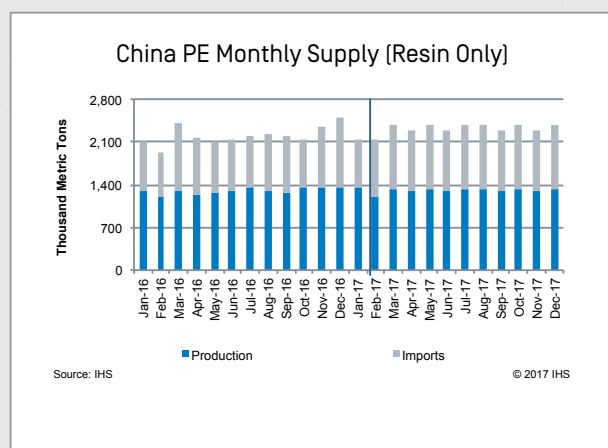
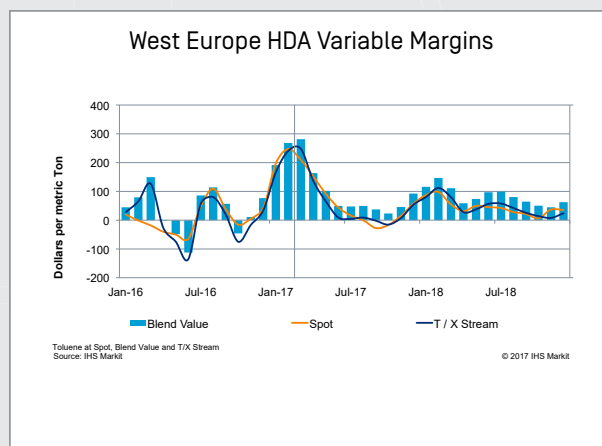
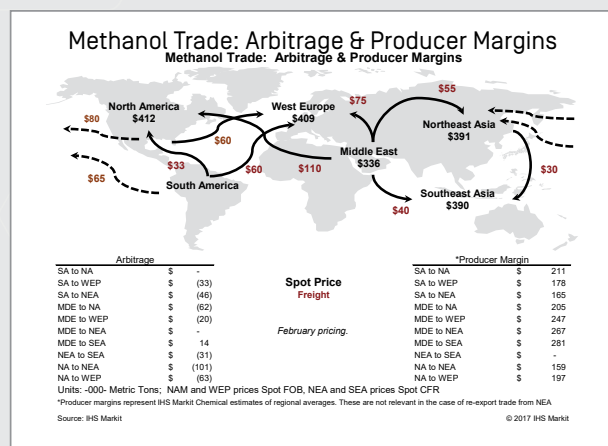
- Asia Aromatics
- Europe Aromatics
- Global Acetone
- Global Ethylene Oxide & Glycol
- Global Nylon Fibers & Feedstocks
- Global PET Stream
- Global Polyurethane Feedstocks
- Global Polyester Fibers & Feedstocks
- North America Aromatics

## Chlor-Alkali & Vinyls

- Global Bleaching Chemicals
- Global Chlor-Alkali
- Global Soda Ash
- Global Vinyls

## Plastics & Polymers

- Asia Polyethylene
- Asia Polypropylene
- Asia, Middle East & India Plastics & Polymers
- China Polyolefin (Mandarin)
- Europe Plastics & Polymers
- Global Engineering Resins
- Global Plastics & Polymers
- North America Polyethylene
- North America Polypropylene
- Circular Plastics Service



# NEW Services

## Cost Curve Service

**NEW**

Enhancing client satisfaction with a cost curve service through the development of a user-friendly online dashboard and an interactive module, enabling clients to personalize their cost data modeling

- **Initial Product coverage\***: Ethylene, Propylene, Polyethylene, Polypropylene, Chlor-Alkali, Soda Ash, Methanol, Benzene
- **Frequency**: Quarterly updates
- **Features** include selections for historical or forecast years, geography with regional averages, integration, delivered cost. etc., future scenario capability

Products scheduled to be added in year two include:

Para/Mixed xylenes, Styrene, Polystyrene, EPS, PET Resins, Butadiene, Acrylonitrile, PVC, ABS, Ethylene oxide / MEG, Ammonia, MTBE, MDI /TDI, Acrylic acid.

[Available Now](#)

## NGL & Naphtha Service

**NEW**

Expanded analysis and commentary on the current market dynamics and market outlooks

Data browser access to ethane, propane, butanes, and naphtha forecasts

**Frequency**: Weekly/Monthly update service + quarterly topical focus pieces

**Focus on Commodities:**

- Ethane
- Propane
- Butanes
- Naphtha

[Available Now](#)

## Energy & Chemicals Scenerio

**NEW**

Provides a scenario-based outlook of possible energy transition outcomes for Energy and Chemicals to 2060

**Energy Scenarios will provide views on**

- Crude
- Liquids Products
- Refined Products

**Chemical Scenarios will initially cover**

- Ethylene
- Polyethylene
- Propylene
- Polypropylene

**Expected Launch:** June 2025

## Ammonia & Urea Service

**NEW**

Supply-demand balances on ammonia and urea to enable:

- Market Advisory Service - Short-term Outlook
- World Analysis - Long-term Outlook

[Available Now](#)

Consulting projects on ammonia and methanol/ammonia is available now