

The Global Plastics Summit 2024

Sponsorship Prospectus

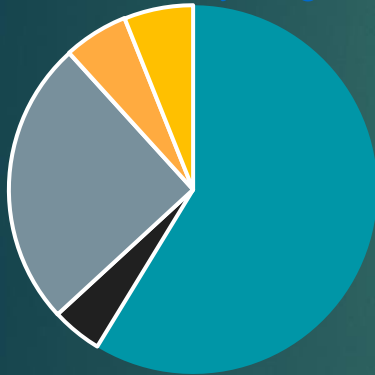
February 27-29, 2024 | Thompson Houston Hotel | Houston, Texas



Attendee Demographics

200 plus global delegates attend yearly, representing the full range of the plastics value chain from the executive suite to the manufacturing floor.

Attendance by Region



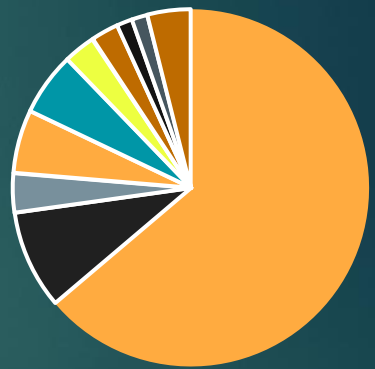
- North America
- South America
- Europe

Industry



- Energy/Oil & Gas
- Media/Publishing
- Chem. Manufacturing
- Transportation/Shipping
- Packaging
- Services

Product Value Chain



- Plastics & Polymers
- Polymers & Elastomers
- C4 Olefins
- Petrochemical Feedstocks
- Light Olefins

The Global Plastics Summit '24 Sponsorship Experience

CHEMICAL MARKET ANALYTICS
BY OPIS, A DOW JONES COMPANY

- ▶ At **GPS '24**, join more than 200 market participants from across the entire plastics supply chain including producers, converters, brand owners and innovators as they gather to discuss global strategic issues, trends and forecasts at the industry's most prestigious event – live and in person in Houston, Texas.
- ▶ Companies and organizations who supply this dynamic industry have the opportunity to increase their brand awareness, contribute knowledge, build relationships and enhance the attendee experience and their own sales efforts through the exclusive **GPS '24 Sponsorship Experience**.
- ▶ Key benefits of the **GPS '24 Sponsorship Partnership Experience** include:
 - Both branded items and networking events available, tailored to your needs and vision.
 - Tailored, individual support by a team of dedicated sponsor liaison managers from end to end.
 - High-level engagement before, during and after the event - multiple channels of brand building.



Foundational Sponsor

All Foundational Sponsors Receive:

- Identification and recognition as a Foundational Sponsor with inclusion in selected pre-event marketing and promotional materials
- Logo and hyperlink to sponsor's webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Logo, company description (up to 250 words) featured on attendee platform
- Four (4) complimentary registrations (excludes workshop)
- Additional passes available for purchase at a 10% discount off prevailing rate
- Option to add a sponsor tabletop in The Hub at preferential pricing.
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of sponsor benefits.

Plus, your choice of one of the following activities to fully engage with delegates and enhance your brand:

- **Reception (2 Available – Welcome and Networking)**
 - Dedicated logo and brand visibility during your sponsored reception through a variety of channels.
 - Opportunity to distribute promotional materials to attendees at your sponsored reception.
 - Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.
- **Networking Luncheon (2 Available)**
 - Dedicated logo and brand visibility during your sponsored luncheon through a variety of channels.
 - Opportunity to distribute promotional materials to attendees on a tabletop during your luncheon.
 - Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.
- **Video Wall**
 - Your logo displayed on video wall as the exclusive partner and the ability to play a promotional video during all networking functions.

Strategic Sponsorship

All Strategic Sponsors Receive:

- Identification and recognition as a Strategic Sponsor with inclusion in selected pre-event marketing and promotional materials
- Logo and hyperlink to sponsor's webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Logo, company description (up to 250 words) featured on attendee platform
- Three (3) complimentary registrations (excludes workshop)
- Additional passes available for purchase at a 10% discount off prevailing rate
- Option to add a sponsor tabletop in The Hub at preferential pricing
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of sponsor benefits.

Plus, your choice of one of the following activities to fully engage with delegates and enhance your brand:

- **Conference Bags**
 - Company logo placement on bags provided to all delegates at check in.
 - Opportunity to place promotional materials inside conference bag (1 piece only).
- **Note Pads/Pens**
 - 2 or 4/C logo placement on notebook and pen provided to all attendees at registration and inside general session.
- **Hotel Key Card**
 - Your logo printed on the hotel room key cards of all attendees registered in the event room block, then distributed at hotel front desk during check in.



Industry Sponsorship

All Industry Sponsors Receive:

- Identification and recognition as an Industry Sponsor with inclusion in selected pre-event marketing and promotional materials
- Logo and hyperlink to sponsor's webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Logo, company description (up to 250 words) featured on attendee platform
- Two (2) complimentary registrations (excludes workshop)
- Additional passes available for purchase at a 10% discount off prevailing rate
- Option to add a sponsor tabletop in The Hub at preferential pricing
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of partner benefits.

Plus, your choice of one of the following activities to fully engage with delegates and enhance your brand:

- **Registration**
 - Sponsor logo on conference lanyards and check-in kiosk
 - Dedicated logo visibility during registration/check in.
 - Opportunity to distribute promotional material as attendees arrive to check in and pick up their event materials.
- **Networking Break (3 Available)**
 - Sponsor-branded coffee cups, table tents and napkins.
 - Dedicated logo and brand visibility during your sponsored networking break.
- **Breakfast (2 Available)**
 - Sponsor-branded coffee cups, table tents and napkins.
 - Dedicated logo and brand visibility during your sponsored breakfast.

Conference Sponsor

All Conference Sponsors Receive:

- Identification and recognition as a Conference Sponsor with inclusion in selected pre-event marketing and promotional materials
- Logo and hyperlink to sponsor's webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Logo, company description (up to 250 words) featured on attendee platform
- Inclusion in select marketing promotions throughout the marketing cycle (email, social media, etc.)
- One (1) complimentary registration (excluding workshop)
- Additional passes available for purchase at a 10% discount off prevailing rate
- Option to add a sponsor tabletop in The Hub at preferential pricing
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of sponsor benefits.

Plus, your choice of one of the following activities to fully engage with delegates and enhance your brand:

- "Strategic Dialogue"
 - 15 – 20 min presentation onsite by sponsor's representative to assembled audience. Topic, timing and focus to be mutually agreed upon.
- Wireless Internet
 - Custom WIFI splash page with partner specific PW, logo and URL redirect to your site.



Experience “The Hub” ...

Discover | Engage | Innovate

Like the center of a “Old Western Wagon Wheel”, the Hub hosts numerous food and networking activities and critical discussions and new partnerships radiate out from it, putting your organization in the epicenter of the event’s networking. This area is designed for you as a Hub sponsor to exchange ideas, insights and solutions while seamlessly networking with attendees. Your companies Hub may be reserved as a stand-alone experience or added to any level of sponsorship – see your sales representative for details.

Your Hub experience includes:

- A draped tabletop
 - > Two (2) chairs
 - > Electrical drop
- Pre-show website promotion and listing via the event site and attendee platform
- On-site promotion
- Logo display onsite
- One (1) complimentary registration (conference only)

Previous GPS Participants Include ...

CHEMICAL MARKET ANALYTICS

BY OPIS, A DOW JONES COMPANY

3M Company	Alcotra Asia Pte Ltd	Arsenal Capital Partners	Beaver County Corporation for Economic Develop.	BYK USA	CARVAJAL EMPAQUES
4B Plastics	Alliance to End Plastic Waste	Artex Oil	Becton Dickinson	C&D Technologies and Trojan Batteries	Cascade Engineering
A-I Tool Corporation	Alpine American	Arwani Plastics	Bectran Inc	C&D/Trojan	CBW Automation
Aarhus Institute of Advanced Studies	Alpla Trading, S.A. de C.V.	Asahi Kasei Plastics	Bemis Company, Inc	CALOANDA, S.A. De C.V.	CCREDC
Abbott Nutrition	Alpla, Inc	Audia Group	Berry Global Inc	Campbell Soup Company	CERA
America Chemistry Council	Altium Packaging	Avery Dennison	BHP	Canada Kuwait Petrochemical Corp.	CertainTeed
Accredo Packaging	Amaray	Avure Technologies	Bielomatik Inc.	Canadian Pacific Railway	Chairman Brady
Aduro Clean Technologies	Ambiente Plástico	AZEK Company	BioLogiQ, Inc.	Canuck Compounds Inc	Channel Prime Alliance A Ravago Company
Advanced Composites Mexicana, S.A. de C.V.	Amcor Rigid Packaging	Azzero Holdings / SilverFuels	Blaige & Company	Canuck Compounds Inc	Charter NEX Films, Inc.
Advanced Composites, Inc.	American Electric Power	Baerlocher	Bloomberg News	Cargill Risk Management	Chemtex Global
AdvanSix Inc.	American Profol, Inc.	Bain Capital	Buckhorn	Caribbean Plastic Corporation	ChemTreat
Agilyx	American Recyclable Plastic Bag Alliance	Baker Tilly Capital	Bulkmatic	Canuck Compounds Inc	Chevron Phillips Chemical Company
Airlite Plastics	AMI	Bamberger Polymers, Inc.	BULKMATIC DE MEXICO	Cargill Risk Management	Chroma Corporation
Albemarle	AmSty	BASF	Bulkmatic de México	Caribbean Plastic Corporation	Church & Dwight Co., Inc.
Alberta's Industrial Heartland Association	Anchor Packaging	Baxter Healthcare	Burckhardt	Canuck Compounds Inc	Cimbar Performance Minerals
Alcotra Asia Pte Ltd	ARBURG, Inc.	Baxter International Inc.	Compression AG	Cargill Risk Management	CITI
	Arkema, Inc	Bayport Polymers LLC	Burns & McDonnell	Caribbean Plastic Corporation	Clariant Corporation
	Armtec	Baytown Economic Development.	BWAY/MAUSER		

Previous GPS Participants Include ...

CHEMICAL MARKET ANALYTICS

BY OPIS, A DOW JONES COMPANY

Coca Cola	CRDC	EMERAUDE POLYMERS DMCC	ExxonMobil Chemical Company	Future Vantage LLC	US House Ways & Means
Colortech, Inc.	Croda Inc	Empresas Gasco	Fabri-Kal Corp.	Gardner Intelligence	Houston Chronicle
Commonwealth of PA Dept Community & Economic Development	Daikin	e-Nable	FCA Group	Gas Innovations	Huntington Area Development Council
Commscope	DAK Americas, LLC	ENEOS Americas Inc.	Fiat Chrysler Automobiles	Grupa Azoty Polyolefins S.A.	IBM
CONDUCTORES MONTERREY, S.A. DE C.V.	Danimer Scientific	Engie	Fiberon	Grupo Bimbo	ICIS
Controladora Mabe	Dart Container	Engro Corporation Limited	FiberVisions	Grupo Polytec	Illinois Tool Works Inc.
Converse County, Wyoming	DESH TANKS INDUSTRIES LTD	Enhanced Technologies LLC	Fine Organic Industries Limited	GT PLASTICS	Imerys
Conwed	Domtar	Enterprise Products	Fitesa S/A	Hanwha Total	INDELPRO
Corpus Christi Regional Economic Development Corp.	Dow Chemical	Environment and Climate Change Canada	Flexible packaging Europe (FPE)	HARC	Indorama Ventures Xylenes & PTA LLC
Coveris	Dow Europe GmbH	Envision Plastics	Fluidmaster, Inc.	Healthcare Plastics Recycling Council	INEOS Olefins & Polymers USA
Covestro (Shanghai) Investment Co., Ltd	DS Smith	EQUATE Petrochemical Company	Ford	Heartland Petrochemical Complex Limited Partnership	Infinium UK Ltd
CP Rail	DuPont	Esenttia S.A.	Formosa Plastics Corp, U.S.A.	Heritage Plastics, Inc.	InsideClimate News
Crain Communications, Global Polymer Group	E&E News	Evonik Cyro LLC	Formosa Plastics Corporation	HMC Polymers Co., Ltd	Inter Pipeline Ltd
Crayola	Eagle Manufacturing Company	Evraz Stratcor	Fr. Meyers Sohn NA LLC (FMS Logistics)	Holt Logistics	Intertape Polymer Group
	Eastman Chemical Company	Expertise Beyond Borders BV	Fraunhofer LBF	Home Products International	INTRAPLÁS
	Ecovyst	Ex-Tech Plastics		Hosokawa Alpine American, Inc	INVEST in TURKEY
	EDANA				
	EFS-Plastics Inc.				

Previous GPS Participants Include ...

Iowa State University

IPL Plastics Inc

IQMS

J&J

Jabil Packaging
Solutions

Jamestown/Stutsman
Development
Corporation

Janhike

JAZ Associates Inc

JCI

Jenike & Johanson

John Deere

Johnson & Johnson

Johnson Controls

JSW America

JX Nippon Oil & Energy
(Americas)

Kal-Trading Inc.

KCPL

Kansas Department of
Commerce

Kasai Mexicana

Katoen Natie USA

Kaysun Corporation

KCADC

KCP&L

Keller and Heckman

Kemgo Inc.

Keurig Dr Pepper

Keurig Green Mountain

KeyBanc

KeyBanc Capital
Markets

Kiefel/Brueckner Group
USA, Inc.

Kohler Co

Kolm Polymers, LTD.

Kraft Heinz Company

KrownCORP Inc.

Kuehne & Nagel

L&L Products

Laddawn Inc - Berry-
Global

Lam Research AG

LBF Fraunhofer

Lear Corporation

Leviton

Lifetime Products, Inc.

Little Tikes /MGA
Entertainment

Logoplaste

Losch Management
Company

Louisiana Plastic
Industries

Lummus Novolen
Technology

LyondellBasell
Industries

LytEn

M. Holland Company

Maag Automatik

Macquarie Bank

Maersk

MakeDC In

Maag Automatik

Macquarie Bank

Maersk

MakeDC Inc

MANAR, Inc.

Marco Polo
International, LLC

Mars Petcare

Marubeni America Corp.

Matthews Marking
Systems

Mauser Packaging
Solutions

MaxiQuim

McKinsey & Company

Mercedes-Benz AG

Mergermarket

Metro Group Maritime

Mexichem Specialty
Resins Inc

Mid South Extrusion

Milliken & Co.

MilliporeSigma

Milwaukee Tool

Mitsui Chemicals

Modern Dispersions Inc

Mohawk Industries, Inc.

Mondelez International

Mondi AG

Monroe County Port
Authority

More Recycling

Morgan Stanley

Muehlstein

Müller Einkauf & Service
Ag

Myers Industries

NEC – Trinidad/Tobago

National Petrochemical
Industrial Company

NatureWorks LLC

Net Alpha Financial
Systems, LLC

Nexans

Next Generation Films

Niagara Bottling LLC

NLB Corp

Nordson

Norner AS

Nouryon

NOVA Chemicals
Corporation

NOVACEL

Novolex

Oden Technologies

OEC Group

Oldcastle Enclosure
Solutions

Omega Plastics

Previous GPS Participants Include ...

CHEMICAL MARKET ANALYTICS

BY OPIS, A DOW JONES COMPANY

OMV AG
One Energy
Opec Plastics JSC
OPUS PETROCHEM
INC.
Osterman & Co.
Packwell, Inc.
OMV AG
One Energy
Opec Plastics JSC
OPUS PETROCHEM
INC.
Osterman & Co.
Packwell, Inc.
Pactiv
PactivEvergreen
PACUR
Paragon Films
Pedregal SA
Pembina Pipeline
Corporation

Pemex Etileno
Penda / TriEnda
Penn State Erie
Pennsylvania
Department of
Community and
Economic Development
PepsiCo
Petoskey Plastics
PhilaPort
Phoenix Closures Inc.
Pinnacle Polymers
Pittsburgh Regional
Alliance
PKN ORLEN
Placon Corporation
Plano Synergy
Plantgistix
Plasper
Plastic Packaging
Technologies, LLC
Plastics Biz

Plastics Industry
Association (PLASTICS)
Plastics News
Plastics Pipe Institute
Plastics Technology
Mexico
Plastics Technology/
Gardner Business Media
PlasticsToday
Plastiko Inc.
Plastrec
Plug and Play Tech
Center
Polaris
Poly-America
PolyExpert
Polymer Alliance Zone,
Inc.
Polymermarketplace
B.V.
POLYMERUPDATE
Polymirae

PolyQuest, Inc.
PolySource, LLC
Polystyvert Inc.
Poly-Wood, LLC
Port Corpus Christi
Port Houston
Port of Long Beach
Port of Virginia
Pretium Packaging, LLC
Printpack Inc.
ProAmpac
Procter & Gamble
Propex
PureCycle Technologies
Qatar Petrochemical
Company (QAPCO)
Rapid News Group
Ravago Americas
Raven Industries
RC Plastics, Inc

Re-Fold
Reliance Industries
Limited
Republic Plastics
Revista MP
REXtac, LLC
Reynolds Consumer
Brands
Ring Container
Technologies
Rockline Industries
RRS
SABIC
Sabra Dipping Company
Safripol (Pty) Ltd
Saipem S.p.A.
Salflex Polymers/abc
technologies
Sasol
Saudi Industrial
Development Fund

Saudi Kayan (SABIC
Company)
Savage Services
SC Johnson
SCG Plastics Co., Ltd.
Sealed Air Corporation
Senator Dan Sullivan
Shale Crescent USA
Shamrock Technologies
Inc
Shaw Industries Group
Shell Chemical
SIBUR LLC
Siemens Healthineers
Sigma Plastics Group
Sigma Recycling
SIGMA STRETCH FILM
Signode Industrial
Group
Silgan Plastics
SINEA

Previous GPS Participants Include ...

CHEMICAL MARKET ANALYTICS

BY OPIS, A DOW JONES COMPANY

Singularity University	SPI	Tecnimont SPA	TotalEnergies	Unileve	Vinmar International Ltd.
Singulus Technologies	StackTeck	TerraCycle	Toyo Styrene Co., Ltd.	Union Pacific Railroad	Vinyl Siding Institute
Sinochem Petrochemical Distribution Co.,Ltd	Stage Polymers LLC	Tetra Pak	Trademark Plastics Corporation	Unitcargo Container Line Inc.	Virginia Economic Development Partnership
Sinopec USA Inc	Star Plastics	The AZEK Company	Tredegar	United Initiators GmbH	W. R. Grace
Sirmax North America	Stavian Chemical JSC	The Boston Consulting Group	Treehouse Foods	United States Senator	Washington County Chamber of Commerce
SK Global Chemical	STEERE ENTERPRISES	The Costa Rican Plastic Association	Tricon Brasil Energy	Univation Technologies, LLC	Washington State University
Smart International Inc.	STIHL Incorporated	The Kroger Company	Tricon Energy	Universal Dynamics	Waste Advantage Magazine
SNETOR	STR PLASTICS SOLUTIONS LLC	The Plastics Exchange	TrinityRail	Universal Resin Company Limited	Weener Plastics S.A. de C.V.
Snetor US, Inc	Sukano Polymers	The Port of Virginia	Trioworld	University of Colorado Boulder	Weiler & Associates LLC
Society of Plastics Engineers	Syncro USA	The Rickshaw Group	Tupperware Brands Corp	University of Warwick	Wells Fargo Rail
Solvay Specialty Polymers	Syrus	The Sigma Plastics Group	Tyson Foods, Inc	Uponor	Werner Co.
SONGWON	T. Rowe Price Associates, Inc.	The Wall Street Journal	U.S. Department of Energy	Uponor North America	Wescon Plastics
Sonoco Products Company	TC Transcontinental Packaging	Thermo Fisher Scientific	U.S. House of Representatives	US Energy Information Administration	West Fraser
Southern Polymer	Team NEO	Think Plastic Brazil	U.S. Plastics Pact	US Environmental Protection Agency	Westfall Technik Inc.
SPC	Team Pennsylvania Foundation	Toho Titanium America	UBQ Materials	US Senate	Westlake Chemical Corporation
Spectrum Polymers	Technische Informationssysteme GmbH	Topco	Ultra-Poly Corp	Vartega	
		TOSAF INC	Unifi, Inc		
		Total Petrochemicals			

Reserve Your Sponsorship Today!

Interested in learning more or ready to reserve your sponsorship at the Global Plastics Summit?

Please contact David Coates, Director of Conferences at +1 713 305 0116 or via e-mail at dcoates@opisnet.com

