

CHEMICAL MARKET ANALYTICS

BY OPIS, A DOW JONES COMPANY

GLOBAL CHLOR-ALKALI & VINYLS CONFERENCE 2024

May 7-8, 2024 | Lisbon, Portugal

Sponsorship Prospectus

GLOBAL CHLOR-ALKALI & VINYLS CONFERENCE 2024 SPONSORSHIP PROSPECTUS

CHEMICAL MARKET ANALYTICS

At the **2024 Global Chlor-alkali and Vinyls Conference**, join more than 150 key buyers and decision makers from across the globe, including your current business partners, prospects and related experts and market makers to discuss global strategic issues, trends and forecasts at the most prestigious forum covering the chlor-alkali and vinyls product marketplaces.

This year's program is condensed, focused and provides the balanced blend of knowledge transfer and networking that delegates and participants are looking for to maximize their return on investment.

Forward thinking providers of products, services and equipment to this dynamic industry have the opportunity to increase their brand awareness, market penetration and ultimately sales by sponsoring one of a carefully thought-out mix of networking and branded items at the **Global Chlor-Alkali & Vinyls Conference 2024.**

Key benefits of your sponsorship include:

- High-level engagement before, during and after the event multiple channels of brand building.
- Both branded items and networking events are available, tailored to your needs and vision.
- Support by a team of dedicated Sponsor Liaison Managers from end to end.

Your sponsorship creates an unparalleled opportunity to deepen relationships with key stakeholders, develop and share ideas and key thoughts, all the while enhancing your visibility, profile and business development efforts. Options are available to fit and support the level of investment and goals you have and can be tailored to be as individual and unique as your business itself.

To request additional information or reserve any of the sponsorships outlined in this prospectus, please contact:

David Coates

Executive Director – Global Conferences and Events

Phone: +1 713 305 0116

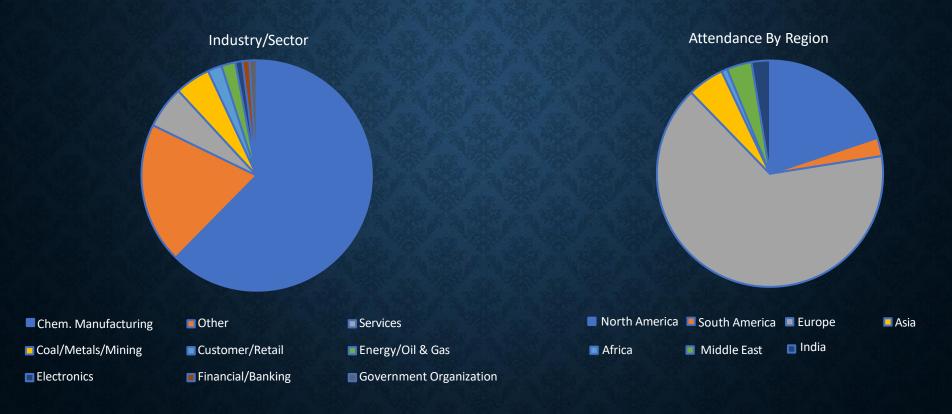
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GLOBAL CHLOR-ALKALI AND VINYLS CONFERENCE 2024 ATTENDEE DEMOGRAPHICS

CHEMICAL MARKET ANALYTICS

Every year this impactful conference attracts 150+ attendees spanning the global chlor-alkali and vinyls value chain:



GLOBAL CHLOR-ALKALI & VINYLS CONFERENCE 2024 FOUNDATIONAL SPONSOR

CHEMICAL MARKET ANALYTICS

All Foundational Sponsors receive:

- Identification and recognition as a Foundational Sponsor in selected pre-event marketing and promotional materials.
- Logo, 250 word description and hyperlink to sponsor's webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Four (4) Complimentary registrations
- Additional passes available for purchase at a 10% discount at prevailing rate
- Option to add a tabletop in The Hub at preferential pricing
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of sponsor benefits.

Plus, your choice of one of the following items to fully engage with delegates and enhance your brand:

Networking Reception - 1 Available

- Dedicated logo and brand visibility during the Networking Cocktail reception through a variety of channels.
- Opportunity to distribute promotional materials to attendees at your sponsored reception.
- Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.

Networking Luncheon – 1 Available

- O Dedicated logo and brand visibility during the Attendee luncheon through a variety of channels
- Opportunity to distribute promotional materials to attendees on a tabletop during your luncheon.
- Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.



GLOBAL CHLOR-ALKALI & VINYLS CONFERENCE 2024 STRATEGIC SPONSOR

CHEMICAL MARKET ANALYTICS

All Strategic Sponsors receive:

- Identification and recognition as a Strategic Sponsor in selected pre-event marketing and promotional materials.
- Logo, 250 word description and hyperlink to sponsor's webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Three (3) Complimentary registrations
- Additional passes available for purchase at a 10% discount at prevailing rate
- Option to add a tabletop in The Hub at preferential pricing
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of sponsor benefits

Plus, your choice of one of the following items to fully engage with delegates and build your brand and visibility:

Conference Bags

- Company logo placement on tote bags provided to all delegates at registration.
- Opportunity to place one piece of supplied promotional materials into the tote bag.

Note Pads/Pens

2 or 4/C logo placement on notebook and pen provided to all attendees at registration and inside general session.

Registration/Lanyards

- O Partner logo on conference lanyards and check-in kiosk.
- O Dedicated logo visibility during registration/check in.
- Opportunity to distribute promotional material as attendees arrive to check in and pick up their event materials

Hotel Key Card

 Your logo printed on the hotel room key cards of all attendees registered in the event room block, then distributed at the hotel front desk during check-in.



GLOBAL CHLOR-ALKALI & VINYLS CONFERENCE 2024

CHEMICAL MARKET ANALYTICS

All Industry Sponsor's receive:

INDUSTRY SPONSOR

- Identification and recognition as an Industry Sponsor in selected pre-event marketing and promotional materials
- Logo, hyperlink and 250 word description linked to sponsor's webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Two (2) Complimentary registrations
- Additional passes available for purchase at a 10% discount at prevailing rate
- Option to add a tabletop in The Hub at preferential pricing
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of sponsor benefits.

Plus, your choice of one of the following items to fully engage with delegates and enhance your brand:

Networking Break - 3 available

- O Partner-branded coffee cups and napkins.
- O Dedicated logo and brand visibility during your sponsored networking break.

Breakfast - 2 available

- O Partner-branded coffee cups and napkins.
- O Dedicated logo and brand visibility during your sponsored breakfast.

Wireless Internet

Custom WIFI splash page with partner specific PW, logo and URL redirect to your website.

Strategic Dialogue

 A 20-minute presentation by sponsor in a dedicated area on topic jointly determined by sponsor and Chemical Market Analytics.



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THE "HUB" EXPERIENCE

Discover | Engage | Innovate

Like the center of a "Old Western Wagon Wheel", the "Hub" hosts numerous food and networking activities and critical discussions and new partnerships radiate out from it, putting your organization in the epicenter of the event's networking. This area is designed for you as a sponsor to exchange ideas, insights and solutions while seamlessly networking with attendees.

A "HUB" may be reserved as a stand-alone experience or added to any level of sponsorship – see your sales representative for details.

Your "HUB" experience includes:

- O A draped and skirted 6' tabletop
- O Two (2) chairs
- O Electrical drop
- O Pre-show website promotion and listing via the event site and attendee platform
- O On-site promotion
- O Logo display onsite
- O One (1) complimentary registration

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