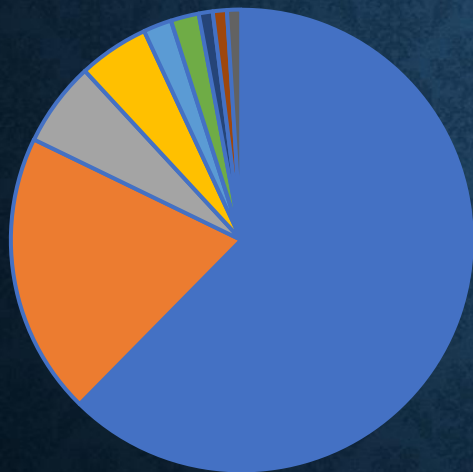


GLOBAL CHLOR-ALKALI AND VINYLs CONFERENCE 2024

ATTENDEE DEMOGRAPHICS

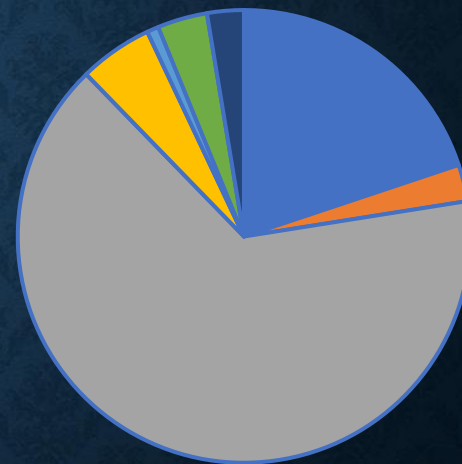
Every year this impactful conference attracts 150+ attendees spanning the global chlor-alkali and vinyls value chain:

Industry/Sector



- Chem. Manufacturing
- Coal/Metals/Mining
- Electronics
- Other
- Customer/Retail
- Financial/Banking
- Services
- Energy/Oil & Gas
- Government Organization

Attendance By Region



- North America
- Africa
- South America
- Middle East
- Europe
- India
- Asia

FOUNDATIONAL SPONSOR

All Foundational Sponsors receive:

- Identification and recognition as a Foundational Sponsor in selected pre-event marketing and promotional materials.
- Logo, 250 word description and hyperlink to sponsor's webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Four (4) Complimentary registrations
- Additional passes available for purchase at a 10% discount at prevailing rate
- Option to add a tabletop in The Hub at preferential pricing
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of sponsor benefits.

Plus, your choice of one of the following items to fully engage with delegates and enhance your brand:

Networking Reception – 1 Available

- Dedicated logo and brand visibility during the Networking Cocktail reception through a variety of channels.
- Opportunity to distribute promotional materials to attendees at your sponsored reception.
- Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.

Networking Luncheon – 1 Available

- Dedicated logo and brand visibility during the Attendee luncheon through a variety of channels
- Opportunity to distribute promotional materials to attendees on a tabletop during your luncheon.
- Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.



STRATEGIC SPONSOR

All Strategic Sponsors receive:

- Identification and recognition as a Strategic Sponsor in selected pre-event marketing and promotional materials.
- Logo, 250 word description and hyperlink to sponsor's webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Three (3) Complimentary registrations
- Additional passes available for purchase at a 10% discount at prevailing rate
- Option to add a tabletop in The Hub at preferential pricing
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of sponsor benefits

Plus, your choice of one of the following items to fully engage with delegates and build your brand and visibility:

Conference Bags

- Company logo placement on tote bags provided to all delegates at registration.
- Opportunity to place one piece of supplied promotional materials into the tote bag.

Note Pads/Pens

- 2 or 4/C logo placement on notebook and pen provided to all attendees at registration and inside general session.

Registration/Lanyards

- Partner logo on conference lanyards and check-in kiosk.
- Dedicated logo visibility during registration/check in.
- Opportunity to distribute promotional material as attendees arrive to check in and pick up their event materials

Hotel Key Card

- Your logo printed on the hotel room key cards of all attendees registered in the event room block, then distributed at the hotel front desk during check-in.



All Industry Sponsor's receive:

- Identification and recognition as an Industry Sponsor in selected pre-event marketing and promotional materials
- Logo, hyperlink and 250 word description linked to sponsor's webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Two (2) Complimentary registrations
- Additional passes available for purchase at a 10% discount at prevailing rate
- Option to add a tabletop in The Hub at preferential pricing
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of sponsor benefits.

Plus, your choice of one of the following items to fully engage with delegates and enhance your brand:

Networking Break – 3 available

- Partner-branded coffee cups and napkins.
- Dedicated logo and brand visibility during your sponsored networking break.

Breakfast – 2 available

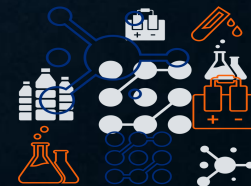
- Partner-branded coffee cups and napkins.
- Dedicated logo and brand visibility during your sponsored breakfast.

Wireless Internet

- Custom WIFI splash page with partner specific PW, logo and URL redirect to your website.

Strategic Dialogue

- A 20-minute presentation by sponsor in a dedicated area on topic jointly determined by sponsor and Chemical Market Analytics.



Discover | Engage | Innovate

Like the center of a “Old Western Wagon Wheel”, the “Hub” hosts numerous food and networking activities and critical discussions and new partnerships radiate out from it, putting your organization in the epicenter of the event’s networking. This area is designed for you as a sponsor to exchange ideas, insights and solutions while seamlessly networking with attendees.

A “HUB” may be reserved as a stand-alone experience or added to any level of sponsorship – see your sales representative for details.

Your “HUB” experience includes:

- A draped and skirted 6’ tabletop
- Two (2) chairs
- Electrical drop
- Pre-show website promotion and listing via the event site and attendee platform
- On-site promotion
- Logo display onsite
- One (1) complimentary registration

To request additional information or reserve any of the sponsorships outlined in this prospectus, please contact:

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