

SEPTEMBER 12-14, 2023 • MARRIOTT MARQUIS • HOUSTON, TX, USA

Sponsorship Prospectus



World Chemical Forum

PRESENTED BY

CHEMICAL MARKET ANALYTICS

THE WALL STREET JOURNAL

BARRON'S

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Join your customers, prospects and the global chemical industry in Houston, Texas on September 12-14, 2023 to learn, network and establish new business relationships and contacts at the inaugural [World Chemical Forum](#), hosted by Chemical Market Analytics, an OPIS Company.

More than just the premier global chemicals conference, the [World Chemical Forum](#) is broadening its reach and impact beyond those segments to include the industries that chemicals influence and are influenced by including supply chain, ESG, carbon and finance - a diverse line up of subjects critical to today's interconnected branches of commerce.

To support this global outreach, the [World Chemical Forum](#) will be supported by the One Dow Jones presence with CMA and OPIS experts along with Senior journalists from the WSJ and Barron's serving as hosts and moderators of an unparalleled lineup of guest speakers and executive panels.

A sponsorship at the [World Chemical Forum](#) is the ideal choice for today's global businesses who recognize that success on a worldwide scale involves integration and alignment across numerous market segments - all of which can be found at this groundbreaking event.

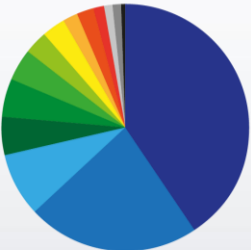
Inside this Sponsorship Prospectus, you'll find a wide selection of dynamic, impactful opportunities designed to build brand awareness and maximize sales and ROI by aligning and connecting you with this audience of buyers and decision makers.

We'd like to invite you to review the information inside and then contact us to discuss reserving your specific sponsorship - the [World Chemical Forum](#) is 3 days of concentrated marketing and business that you simply can't afford to miss!

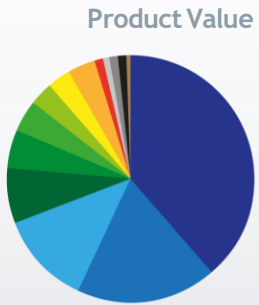
www.worldchemicalforum.com



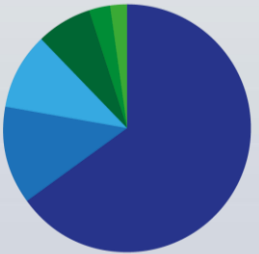
Anticipated Attendee Demographics – 2023 World Chemical Forum



- Plastics & Polymers
- Light Olefins
- Polymers & Elastomers
- Aromatics & Fibers
- Chlor-Alkali and Vinyls
- C4 Olefins
- Resins & Coating
- Industrial & Mining
- Pure Specialties
- Syngas Chemicals
- Solvents & Surfactants
- Intermediates, Fibers & Films
- Renewable & Nutrition
- Other



- Product Value Chain
- Chemical Manufacturing
 - Electronics
 - Energy/Oil & Gas
 - Financial/Banking Services
 - Customer/Retail
 - Construction
 - Government Organizations
 - Transportation/Shipping
 - Media/Publishing
 - Food Manufacturing
 - Automotive
 - Coal/Metals/Mining
 - Non-Government Organizations
 - Other



- Region
- USA
 - Latin America
 - APAC
 - Europe
 - Middle East
 - Canada



FOUNDATIONAL SPONSORSHIP

Welcome Cocktail Reception - September 12, 2023

- Dedicated logo and brand visibility before, during and after the Welcome Reception through a variety of channels to include e-mail marketing, print and direct mail marketing and social media.
- Distribution of promotional materials to attendees during the reception.
- Signage, branded napkins and table tents displayed throughout the reception area and at beverage and food stations, tables and other areas of concentrated networking.

Networking Cocktail Reception - September 13, 2023

- Dedicated logo and brand visibility before, during and after the Networking Reception through a variety of channels to include e-mail marketing, print and direct mail marketing and social media.
- Distribution of promotional materials to attendees during the reception.
- Signage, branded napkins and table tents displayed throughout the reception area and at beverage and food stations, tables and other areas of concentrated networking.

Networking Luncheon - 3 available

- Dedicated logo and brand visibility during your sponsored Networking Luncheon through a variety of channels including e-mail marketing, print and direct mail marketing and social media.
- Distribution of promotional materials to attendees during the luncheon.
- Signage, branded napkins and table tents displayed throughout the luncheon including beverage and food stations, tables and other areas of concentrated networking.

“Green” Café

- Café located in primary networking area with numerous sponsorship opportunities available focused on sustainable initiatives.

Each Foundational Sponsorship includes:

- Identification and recognition as a Foundational Sponsor with inclusion in pre-event marketing and promotional materials.
- Logo displayed on event projection screen during event-wide welcome each day.
- Logo, company description (up to 250 words) featured on event website.
- Twelve complimentary “All Access” passes. Additional passes available for purchase at a 10% discount off prevailing rate.
- Option to add The Hub experience at preferential pricing.
- Liaison assigned as a central point of contact to provide guidance, and coordination of sponsor benefits.

STRATEGIC SPONSORSHIP

Wireless Internet

- Custom WIFI splash page with sponsor-specific password, logo and URL redirect to your site.

Hotel Key Cards

- Your logo printed on the hotel room key cards of all attendees registered in the event room block, then distributed at the hotel front desk during check-in.

Notebooks

- Two-color logo placement on notebook and pen provided to all attendees at registration and inside general session.

Charging Stations

- Add your brand to charging (phone/device) stations located in high-traffic areas throughout the conference venue.

Networking Break - Selected Day (AM and PM)

- Signage, branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking during both AM and PM breaks.

Each Strategic Sponsorship includes:

- Identification and recognition as a Strategic Sponsor with inclusion in pre-event marketing and promotional materials.
- Logo displayed on event projection screen during event-wide welcome each day.
- Logo, company description (up to 250 words) featured on event website.
- Nine complimentary "All Access" passes. Additional passes available for purchase at a 10% discount off prevailing rate.
- Option to add The Hub experience at preferential pricing.
- Liaison assigned as a central point of contact to provide guidance and coordination of sponsor benefits.

INDUSTRY SPONSORSHIP

Registration

- Sponsor logo on conference lanyards and check-in kiosk.
- Dedicated logo visibility at registration/check-in.
- Distribution of promotional materials as attendees arrive to check in and pick up event materials.

Hospitality Suite - Limited Availability

- Access to a dedicated hospitality suite for private meetings for the duration of the event including refreshments (coffee, tea, water and soft drinks - restocked twice per day).
- Boardroom or other style seating/furniture configuration (charges may apply for custom configurations/furniture rental).

Video Wall

- Sponsor logo displayed on video wall for the duration of the event plus a promotional video played during all networking functions.

Breakfast - Selected Day, 3 available

- Signage, branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking during morning breakfast.

Each Industry Sponsorship includes:

- Identification and recognition as a Industry Sponsor with inclusion in pre-event marketing and promotional materials.
- Logo displayed on event projection screen during event-wide welcome each day.
- Logo, company description (up to 250 words) featured on event website.
- Six complimentary "All Access" passes. Additional passes available for purchase at a 10% discount off prevailing rate.
- Option to add The Hub experience at preferential pricing.
- Liaison assigned as a central point of contact to provide guidance, and coordination of sponsor benefits.

CONFERENCE SPONSORSHIP

Hub Experience

- Custom-built kiosk with branding, two chairs and electrical drop.
- Pre-show website promotion and listing via the event site and attendee platform.
- Onsite promotion.
- Logo display onsite.

Conference “Tote Bags”

- Sponsor logo displayed prominently on high quality tote bag provided to all WCF delegates check in.



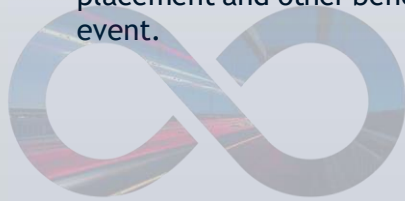
Strategic Dialogue

- A 20-minute presentation by sponsor in a dedicated area on topic jointly determined by sponsor and Chemical Market Analytics.

Two Sold – Only 1 Remaining!

Branding Package

- A customized package consisting of pre and post event marketing exposure, signage, logo placement and other benefits for companies who are looking to align themselves with the event.



Each Conference Sponsorship includes:

- Identification and recognition as a Conference Sponsor with inclusion in pre-event marketing and promotional materials.
- Logo displayed on event projection screen during event-wide welcome each day.
- Logo, company description (up to 250 words) featured on event website.
- Three complimentary “All Access” passes. Additional passes available for purchase at a 10% discount off prevailing rate.
- Option to add The Hub experience at preferential pricing.
- Liaison assigned as a central point of contact to provide guidance and coordination of sponsor benefits.

For additional information or to reserve your sponsorship at the World Chemical Forum, please
contact:

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