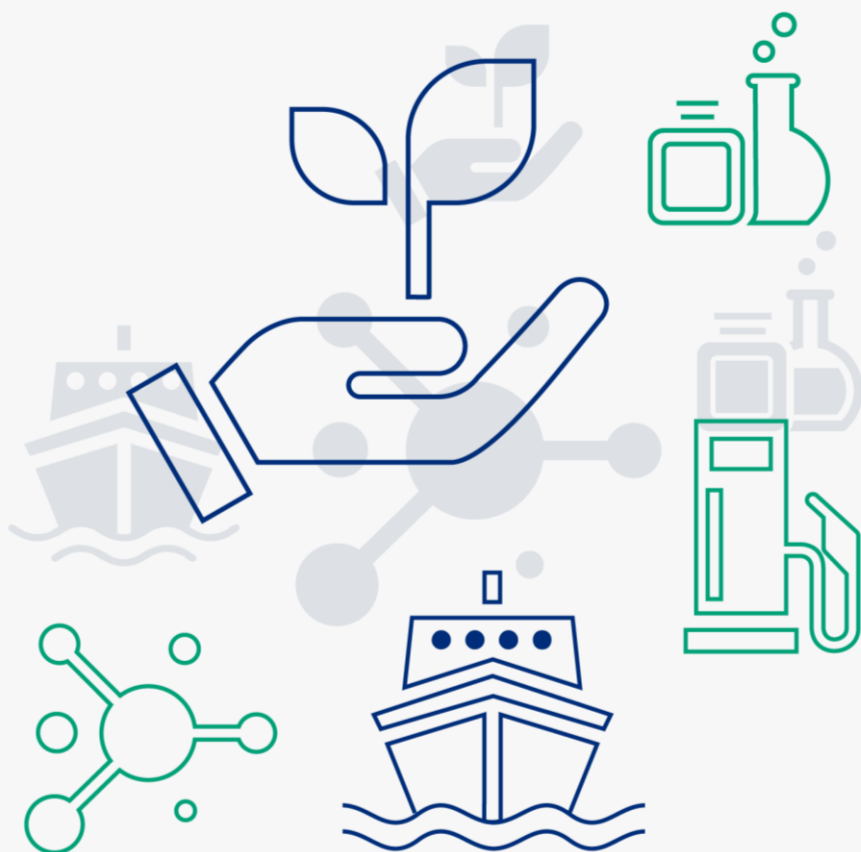


World Methanol Conference

25-26 September 2023

The Hilton Vienna Danube Waterfront
Vienna, Austria

| Sponsorship Prospectus



The 2023 World Methanol Conference | 25 – 26 September 2023 | The Hilton Vienna Danube Waterfront | Vienna, Austria

At the 2023 World Methanol Conference, join more than 150 market participants from across the world, including industry leaders, your customers, prospects and Chemical Market Analytics experts to discuss global strategic issues, trends and forecasts at the most prestigious forum covering the global methanol industry.

This year's program will open with a full day of knowledge transfer and networking, followed by an evening reception and an additional half-day of technical and market focused sessions.

To fully engage with delegates and participants, providers of products, services and equipment to this vibrant industry have the opportunity to increase their brand awareness, contribute knowledge, build relationships and enhance the attendee experience through a tailored sponsorship at the conference.

Key benefits of your sponsorship experience include:

- High-level engagement before, during and after the event - multiple channels of brand building
- Both branded items and networking events are available, tailored to your needs and vision
- Support by a team of dedicated Partner Liaison Managers from end to end.

Your participation as a sponsor at the 2023 World Methanol Conference creates an unparalleled opportunity to deepen relationships with key stakeholders, develop and share ideas and key thoughts, all the while enhancing your visibility, profile and business development efforts.

To reserve your individual sponsorship, please contact:

David Coates

Executive Director – Conferences and Events

dcoates@opisnet.com

+1 713 305 0116



Foundational Sponsor

All Foundational Sponsors Receive:

- Identification and recognition as a Foundational Sponsor in selected pre-event marketing and promotional materials
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Logo, company description (up to 250 words) featured on event website
- Four (4) complimentary registrations to full event
- Additional passes available for purchase at a 10% discount off prevailing rate
- Option to add a partner tabletop in The Hub at preferential pricing
- A liaison will be assigned as a central point of contact to provide guidance, assistance, and coordination of sponsor benefits.

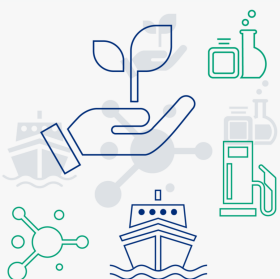
Plus, your choice of one of the following activities to fully engage with delegates and enhance your brand:

● Networking Reception (1 Available)

- Dedicated logo and brand visibility during the Networking Cocktail reception through a variety of channels
- Opportunity to distribute promotional materials to attendees during the Networking Reception
- Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.

● Networking Luncheon (2 Available)

- Dedicated logo and brand visibility during your sponsored luncheon through a variety of channels
- Opportunity to distribute promotional materials to attendees on a tabletop during your luncheon
- Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.



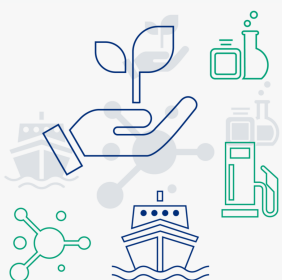
Strategic Sponsor

All Strategic Sponsors Receive:

- Identification and recognition as a Strategic Sponsor in selected pre-event marketing and promotional materials
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Logo, company description (up to 250 words) featured on the event website
- Three (3) complimentary registrations to full event
- Additional passes available for purchase at a 10% discount off prevailing rate
- Option to add a sponsor tabletop in The Hub at preferential pricing
- A liaison will be assigned as a central point of contact to provide guidance, assistance, and coordination of sponsor benefits.

Plus, your choice of one of the following activities to fully engage with delegates and enhance your brand:

- **Conference Bags**
 - Company logo placement on tote bags provided to all delegates at registration
 - Opportunity to place one piece of supplied promotional materials into the tote bag.
- **Registration**
 - Sponsor logo on conference lanyards and check-in kiosk
 - Dedicated logo visibility during registration/check in
 - Opportunity to distribute promotional material as attendees arrive to check in and pick up their event materials.
- **Note Pad and Pen**
 - 2 or 4/C logo placement on notebook and pen provided to all attendees at registration and inside general session.
- **Hotel Key Cards**
 - Your logo printed on the hotel room key cards of all attendees registered in the event room block, then distributed at hotel front desk during check in.



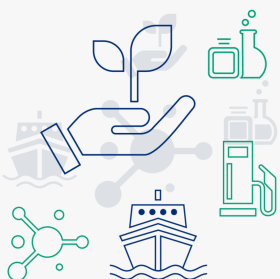
Conference Sponsor

All Conference Sponsors Receive:

- Identification and recognition as a Conference Sponsor in selected pre-event marketing and promotional materials
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Logo, company description (up to 250 words) featured on event website
- Two (2) complimentary registrations to full event
- Additional passes available for purchase at a 10% discount off prevailing rate
- Option to add a sponsor tabletop in The Hub at preferential pricing
- A liaison will be assigned as a central point of contact to provide guidance, assistance, and coordination of sponsor benefits.

Plus, your choice of one of the following activities to fully engage with delegates and enhance your brand:

- **Networking Break (3 Available)**
 - Partner-branded coffee cups, table tents and napkins
 - Dedicated logo and brand visibility during your sponsored networking break.
- **Wireless Internet**
 - Custom WIFI splash page with sponsor specific PW, logo and URL redirect to your site.
- **Breakfast (2 Available)**
 - Partner-branded coffee cups, table tents and napkins
 - Dedicated logo and brand visibility during your sponsored networking break.



The “Hub” Experience

Like the center of a “Old Western Wagon Wheel”, the Hub hosts numerous food and networking activities and critical discussions and new partnerships radiate out from it, putting your organization in the epicenter of the event’s networking. This area is designed for you as a Hub sponsor to exchange ideas, insights and solutions while seamlessly networking with attendees. Your company’s Hub may be reserved as a stand-alone experience or added to any level of sponsorship – see your sales representative for details.

Your Hub experience includes:

- A draped table top
 - > Two (2) chairs
 - > Electrical drop
- Pre-show website promotion and listing via the event site and attendee platform
- On-site promotion
- Logo display onsite
- One (1) complimentary registration

For complete details on any of the opportunities within the Sponsorship Prospectus or to reserve your sponsorship, please contact:

David Coates
Executive Director – Global Conferences and Events
dcoates@opisnet.com
+1 713 305-0116

