



CHEMICAL MARKET ANALYTICS

BY OPIS, A DOW JONES COMPANY

Global Chlor-Alkali & Vinyls Conference 2023

25-26 May 2023 | Amsterdam, Netherlands

Sponsorship Prospectus

Global Chlor-Alkali & Vinyls Conference 2023 – Sponsorship Prospectus

At the **2023 Global Chlor-alkali and Vinyls Conference**, join more than 250 key buyers and decision makers from across the globe, including your current business partners, prospects and related experts and market makers to discuss global strategic issues, trends and forecasts at the most prestigious forum covering the chlor-alkali and vinyls product marketplaces.

This year’s program is condensed, focused and provides the balanced blend of knowledge transfer and networking that delegates and participants are looking for to maximize their return on investment.

Forward thinking providers of products, services and equipment to this dynamic industry have the opportunity to to increase their brand awareness, market penetration and ultimately sales by sponsoring one of a carefully thought-out mix of networking and branded items at the **2023 Global Chlor-alkali and Vinyls Conference**.

Key benefits of your sponsorship include:

- High-level engagement before, during and after the event - multiple channels of brand building.
- Both branded items and networking events are available, tailored to your needs and vision.
- Support by a team of dedicated Partner Liaison Managers from end to end.

Your sponsorship creates an unparalleled opportunity to deepen relationships with key stakeholders, develop and share ideas and key thoughts, all the while enhancing your visibility, profile and business development efforts. Options are available to fit and support the level of investment and goals you have and can be tailored to be as individual and unique as your business is itself.

To request additional information or reserve any of the sponsorships outlined in this prospectus, please contact:

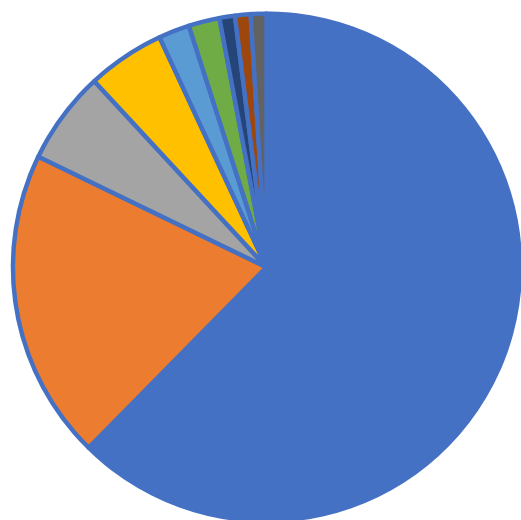
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Global Chlor-alkali and Vinyls Conference 2023 - Demographics

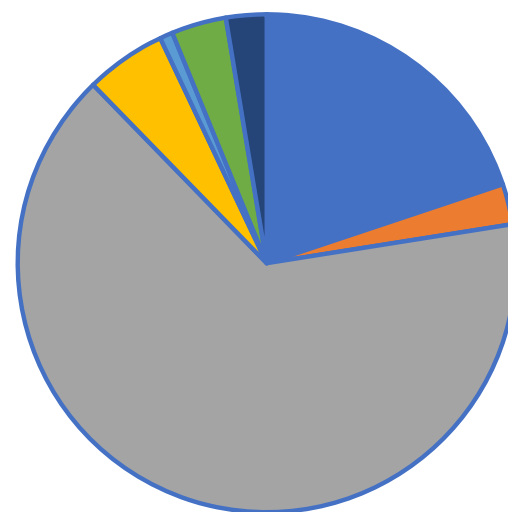
Every year this impactful conference attracts 250+ attendees spanning the global chlor-alkali and vinyls value chain

Industry Sector



■ Chem. Manufacturing	■ Other	■ Services
■ Coal/Metals/Mining	■ Customer/Retail	■ Energy/Oil & Gas
■ Electronics	■ Financial/Banking	■ Government Organization

Attendance By Region



■ North America	■ South America	■ Europe	■ Asia
■ Africa	■ Middle East	■ India	

Global Chlor-Alkali & Vinyls Conference 2023 – Foundational Sponsor



All Foundational Sponsors receive:

- Identification and recognition as a Foundational Sponsor in selected pre-event marketing and promotional materials.
- Logo, 250 word description and hyperlink to sponsor’s webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Four (4) Complimentary registrations
- Additional passes available for purchase at a 10% discount at prevailing rate
- Option to add a tabletop in The Hub at preferential pricing
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of partner benefits

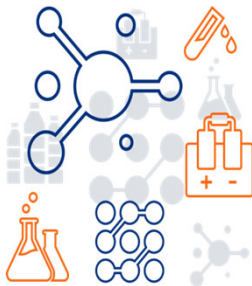
Plus, your choice of one of the following items to fully engage with delegates and enhance your brand:

Networking Reception – 25 May 2023 – 1 Available

- Dedicated logo and brand visibility during the Networking Cocktail reception through a variety of channels.
- Opportunity to distribute promotional materials to attendees at your sponsored reception.
- Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.

Networking Luncheon – 25 May 2023 – 1 Available

- Dedicated logo and brand visibility during the Attendee luncheon through a variety of channels.
- Opportunity to distribute promotional materials to attendees on a tabletop during your luncheon.
- Branded napkins and table tents displayed at beverage and food stations, tables and other areas of concentrated networking.



Global Chlor-Alkali & Vinyls Conference 2023 – Strategic Sponsor



All Strategic Sponsors receive:

- Identification and recognition as a Strategic Sponsor in selected pre-event marketing and promotional materials.
- Logo, 250 word description and hyperlink to sponsor’s webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Three (3) Complimentary registrations
- Additional passes available for purchase at a 10% discount at prevailing rate
- Option to add a tabletop in The Hub at preferential pricing
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of partner benefits

Plus, your choice of one of the following items to fully engage with delegates and build your brand and visibility:

Conference Bags

- Company logo placement on tote bags provided to all delegates at registration.
- Opportunity to place one piece of supplied promotional materials into the tote bag.

Note Pads/Pens

- 2 or 4/C logo placement on notebook and pen provided to all attendees at registration and inside general session.

Registration/Lanyards

- Partner logo on conference lanyards and check-in kiosk.
- Dedicated logo visibility during registration/check in.
- Opportunity to distribute promotional material as attendees arrive to check in and pick up their event materials.



Global Chlor-Alkali & Vinyls Conference 2023 – Industry Sponsor

All Industry Sponsor’s receive:

- Identification and recognition as an Industry Sponsor in selected pre-event marketing and promotional materials
- Logo, hyperlink and 250 word description linked to sponsor’s webpage on the event website
- Logo displayed on event projection screen in main ballroom during event-wide welcome each day
- Two (2) Complimentary registrations
- Additional passes available for purchase at a 10% discount at prevailing rate
- Option to add a tabletop in The Hub at preferential pricing
- Dedicated liaison assigned as a central point of contact to provide guidance, assistance, and coordination of partner benefits

Plus, your choice of one of the following items to fully engage with delegates and enhance your brand:

Networking Break - 5 Available

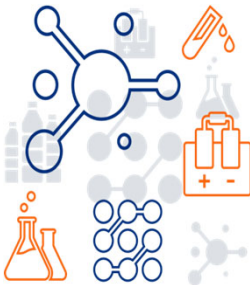
- Partner-branded coffee cups and napkins.
- Dedicated logo and brand visibility during your sponsored networking break.

Wireless Internet

- Custom WIFI splash page with partner specific PW, logo and URL redirect to your site.

Hospitality Lounge

- Private, reserved meeting room/lounge designed for sponsor to hold individual and group meetings with clients and prospects.



Global Chlor-Alkali & Vinyls Conference 2023 – The “Hub” Experience

Discover | Engage | Innovate

Like the center of a “Old Western Wagon Wheel”, the “**Hub**” hosts numerous food and networking activities and critical discussions and new partnerships radiate out from it, putting your organization in the epicenter of the event’s networking. This area is designed for you as a sponsor to exchange ideas, insights and solutions while seamlessly networking with attendees.

A “**Hub**” may be reserved as a stand-alone experience or added to any level of sponsorship – see your sales representative for details.

Your “**Hub**” experience includes:

- A draped and skirted 6’ tabletop
- Two (2) chairs
- Electrical drop
- Pre-show website promotion and listing via the event site and attendee platform
- On-site promotion
- Logo display onsite
- One (1) complimentary registration (conference only)

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